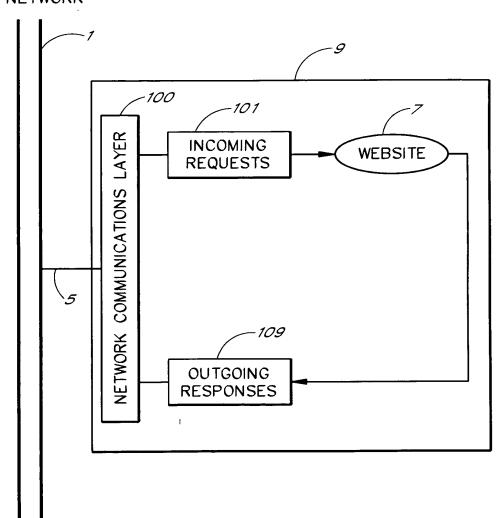


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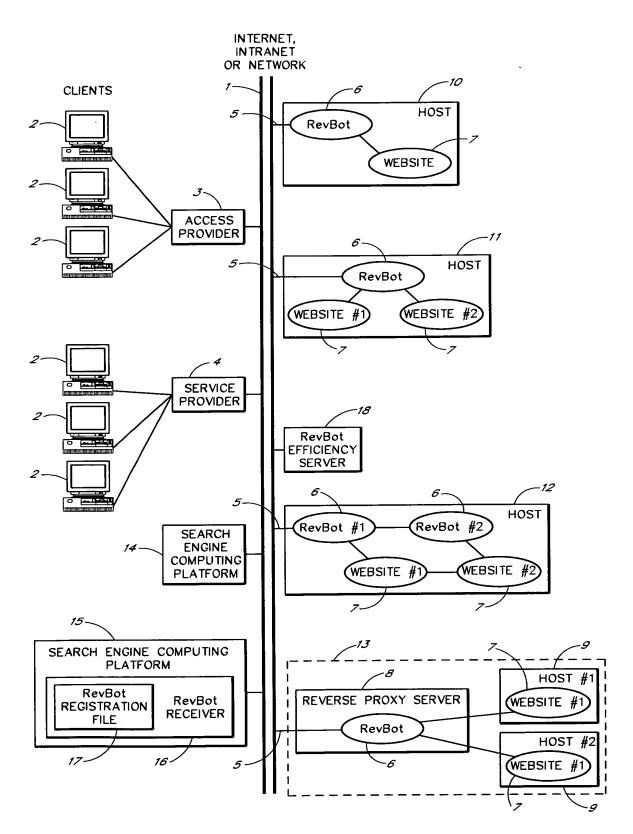
INTERNET, INTRANET OR NETWORK



F/G. 1



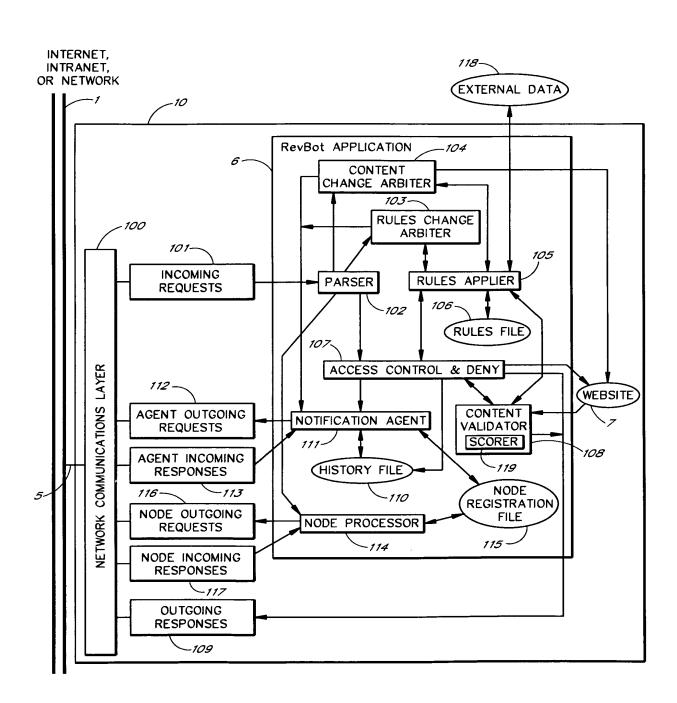




F/G. 2







F/G. 3





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INTERNET, INTRANET, OR NETWORK -10 RevBot APPLICATION 6A--100 101-INCOMING PARSER REQUESTS 102A NETWORK COMMUNICATIONS LAYER 112-WEBSITE AGENT OUTGOING NOTIFICATION AGENT **REQUESTS** AGENT INCOMING (HISTORY FILE) **RESPONSES** 5-113 NODE 116-REGISTRATION NODE OUTGOING REQUESTS **FILE** NODE PROCESSOR 115-NODE INCOMING **RESPONSES** 117 OUTGOING **RESPONSES** -109

F/G. 4





WEBSITE CONTENT	CONTENT CLASSIFICATION		CONTENT TRANSMITTED
BLUE SHOES	NONE		BLUE SHOES
GREEN SHOES	NONE		GREEN SHOES
RED SHOES	NONE	RevBOT	(BLOCKED)
SHOES, RED	NONE	ACCESS CONTROL & DENY	(BLOCKED)
BLUE SHOES	CLOTHES: FASHION	Logic 107	BLUE SHOES
GREEN SHOES	CLOTHES: FASHION		GREEN SHOES
RED SHOES	CLOTHES: FASHION		RED SHOES
RED SHOES	CLOTHES: LINGERIE		(вгоскер)
SHOES, RED	INDUSTRY: SHOEMAKER		SHOES, RED
SHOES, RED	CLOTHES: FASHION: DESIGNER		SHOES, RED
PARAMETER: GRADE LEVEL:	LEVEL=8th GRADE		
	<i>†</i>	RULES APPLIER 105	
PARAMETER: SCHOOL_DISTRIC	DISTRICT=LA_CANADA		7
		RULES FILE 106	
	RU BE	RULE 1: FOR 9th GRADE LEVEL AND BELOW, DO NOT ALLOW ANY TEXT 'RED' TO BE USED IMMEDIATELY BEFORE OR AFTER TEXT 'SHOES'	AND X7 Y S'
F/G 5	- 6	RULE 2: IGNORE RULE 1 WHEN	N N
		FASHION' OR 'SHOEMAKERS'	





SYSTEMS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff Appl. No.: 10/055,796 Atty Docket: ZOUSA.001A

WEBSITE CONTENT	SNT	CONTENT TRANSMITTED
NAME: JOHN SMITH POSITION: STAFF CLERK SALARY: \$30,000/YR	LERK	NAME: JOHN SMITH POSITION: STAFF CLERK
NAME: MARY JONES POSITION: VP SALES SALARY: \$60,000/YR	r	NAME: MARY JONES POSITION: VP SALES
NAME: LARRY WHITE POSITION: ACCOUNTING MANAGER SALARY: \$50,000/YR	E ACCESS CONTROL & DENY TING YR	NAME: LARRY WHITE POSITION: ACCOUNTING MANAGER
NAME: SUSAN BROWN POSITION: PRESIDENT SALARY: \$80,000/YR BONUS: \$10,000	WN NT YR	NAME: SUSAN BROWN POSITION: PRESIDENT
PARAMETER: NAME=JANE DOE		
	RULES APPLIER 105	
PARAMETER: DEPT=SALES		1
	RULES FILE 106	
	RULE 1: DO NOT SHOW POSITION, SALARY OR BONUS RELATED CONTENT TO ANY DEPARTMENT OTHER THAN ACCOUNTING	~~~~~
5/6. 6	RULE 2: ALLOW THE SHOWING OF POSITION RELATED CONTENT TO THE SALES DEPARTMENT	JF THE





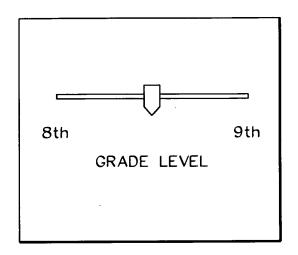
SYSTEMS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff Appl. No.: 10/055,796 Atty Docket: ZOUSA.001A

WEBSITE CONTENT	TINKS		CONTENT TRANSMITTED	D LINKS TRANSMITTED
BILLS 14, JETS 10	NONE	RevBot ACCESS CONTROL &	BILLS 14, JETS 10 ROSTER ROSTER	www.nflbills.com, www.nfljets.com www.nflroster.com?team=bills, www.nflroster.com?team=jets
GIANTS 21, BEARS 20	NONE	DENY LOGIC 107 AND CONTENT VALIDATOR	GIANTS 21, BEARS S ROSTER ROSTER	www.nflgiants.com www.nflbears.com www.nflroster.com?team=rams, www.nflroster.com?team=bears
RAMS 20, EAGLES 14	NONE	20 00	RAMS 20, EAGLES ROSTER ROSTER	www.nflrams.com www.nflroster.com?team=rams, www.nflroster.com?team=eagles
PARAMETER: USERJD=0192837465	19283746	65	RULES APPLIER 105	
			RULES FILE 106	
	RULE	1: DO NOT ALLO	W ACCESS TO NON-RE	RULE 1: DO NOT ALLOW ACCESS TO NON-REGISTERED WEBSITE USERS
<i>(</i> 2)	RULE	HAVE 'C'C'C'C'C'C'C'C'C'C'C'C'C'C'C'C'C'C'C	INKS TO ALL FOOTBALL TEAM NAMES HAVE REGISTERED LINK AS FOLLOWS: Bills' link=www.nflbill.com 'Jets' link=www.nfljets.com 'Colts' link=www.nflcolts.com 'Giants' link=www.nflbears.com 'Rams' link=www.nflbears.com 'Agers' link=www.nfltams.com 'Agers' link=www.nfltams.com	RULE 2: ADD LINKS TO ALL FOOTBALL TEAM NAMES FOR WHICH WE HAVE REGISTERED LINK AS FOLLOWS: 'Bills' link=www.nfbill.com 'Jets' link=www.nfjets.com 'Colts' link=www.nfjets.com 'Giants' link=www.nflbears.com 'Rams' link=www.nflrams.com '49ers' link=www.nfl49ers.com
		RULE 3: ADD IN ROSTE www.nfiros	RULE 3: ADD IN TEXT "ROSTER" AND A LINK TO A TEAM'S ROSTER BELOW A TEAM'S NAME USING www.nfiroster.com?team=variable(team_name)	4 LINK TO A TEAM'S AME USING e(team_name)





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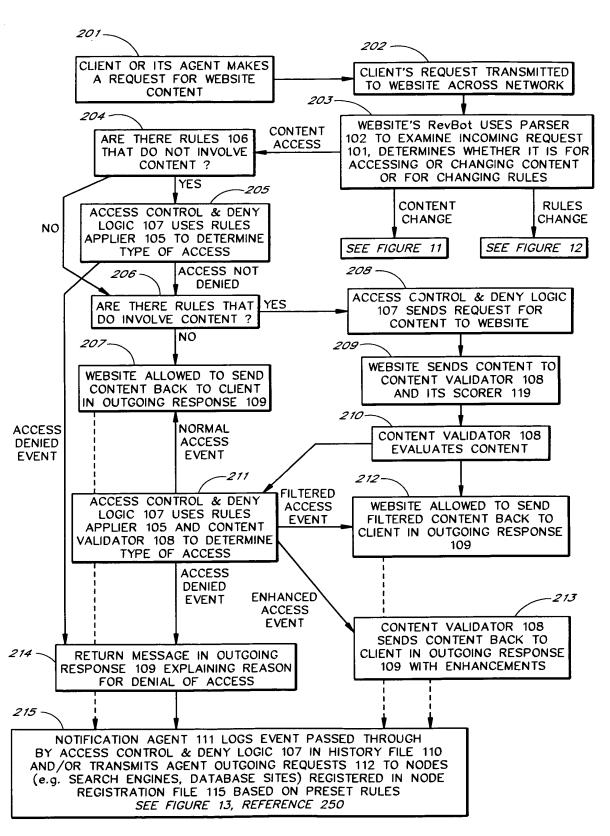
PARENTAL (SUPERVISORY) SETTINGS:

CONTENT_SCORING_BY=GRADE LEVEL MINIMUM_RANGE=8.0 MAXIMUM_RANGE=9.0 DIVISIONS=10

FIG. 8

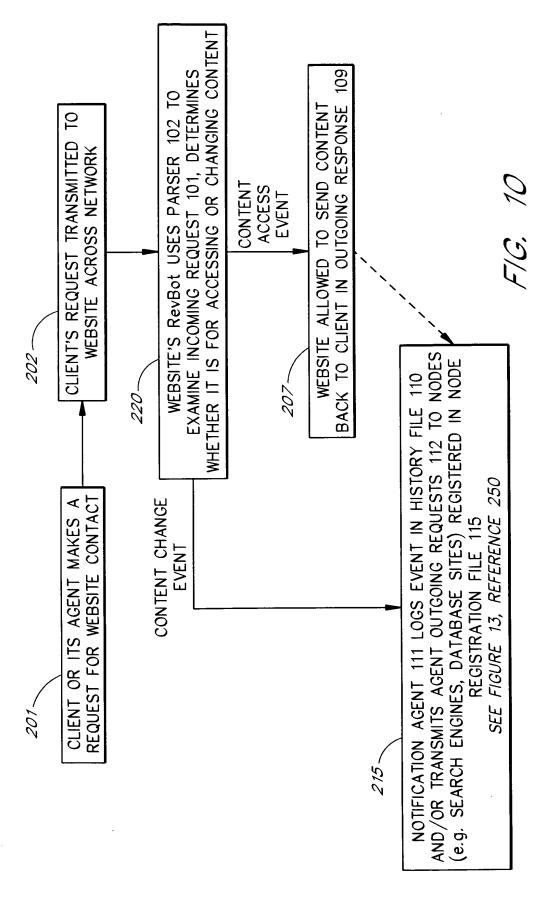






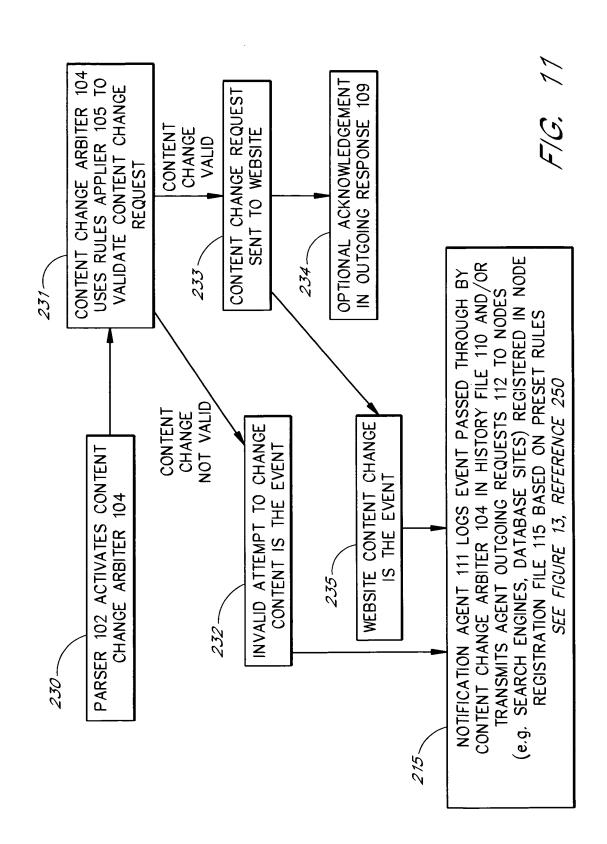












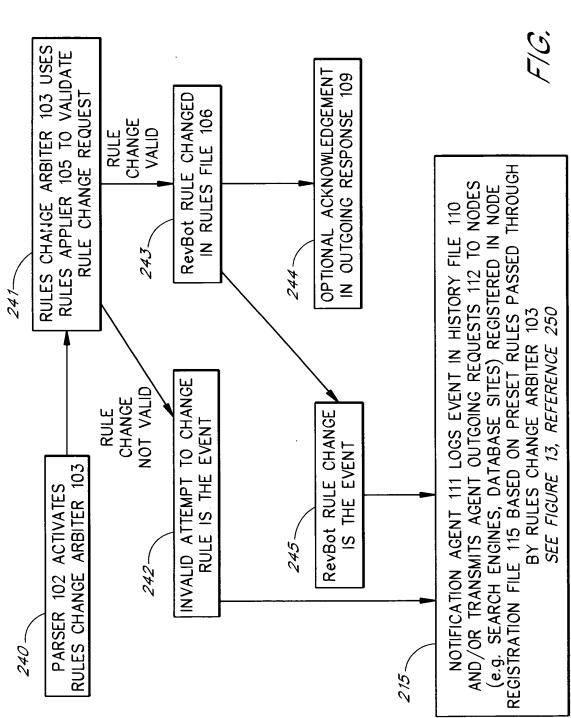


A NETWORK

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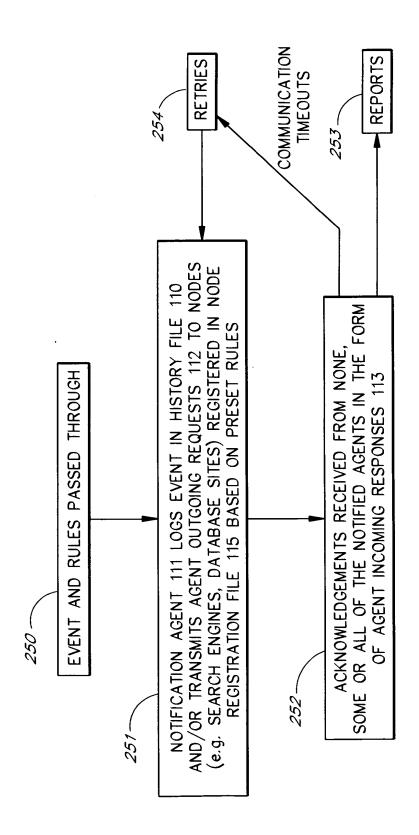






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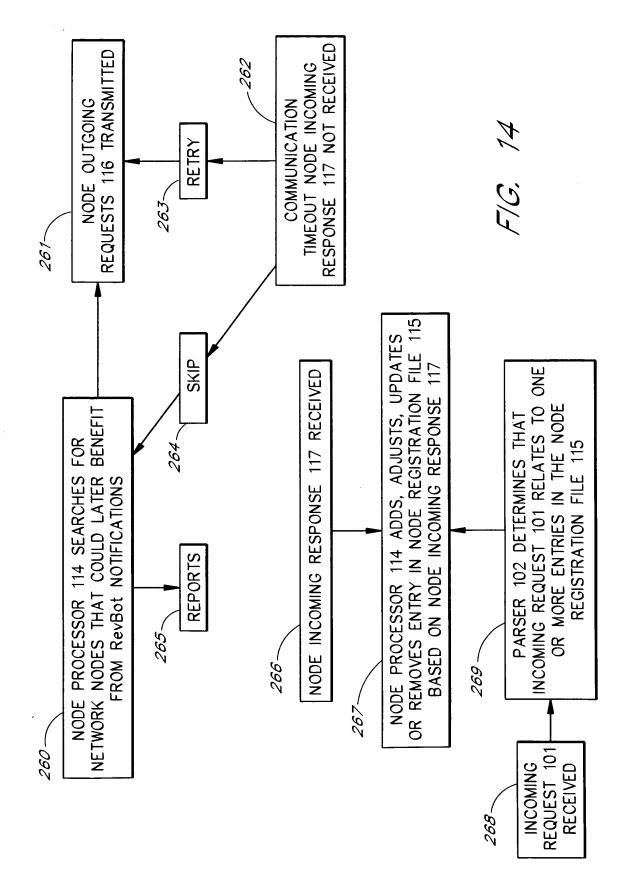




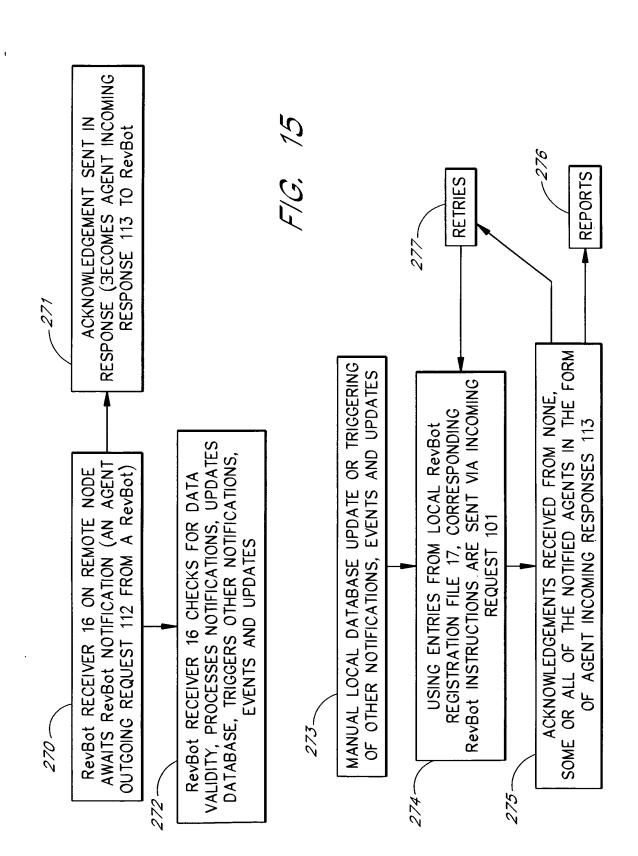


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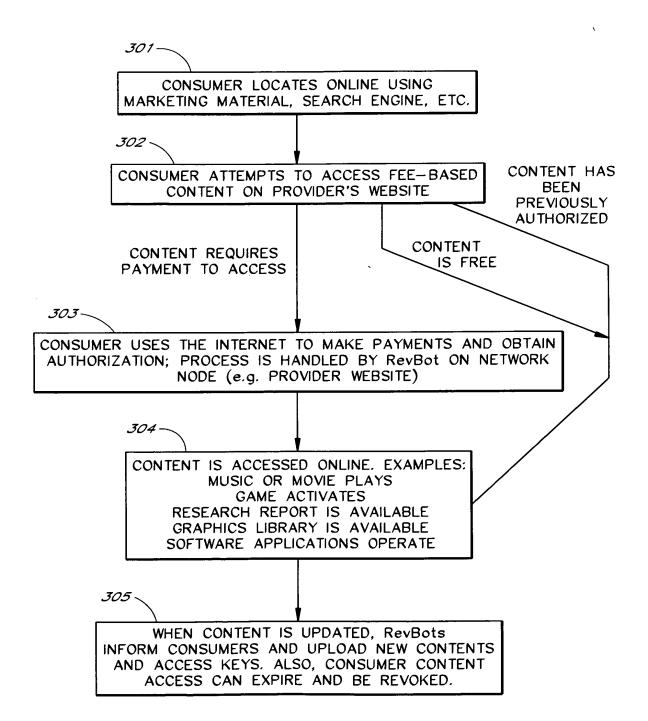


FIG. 16





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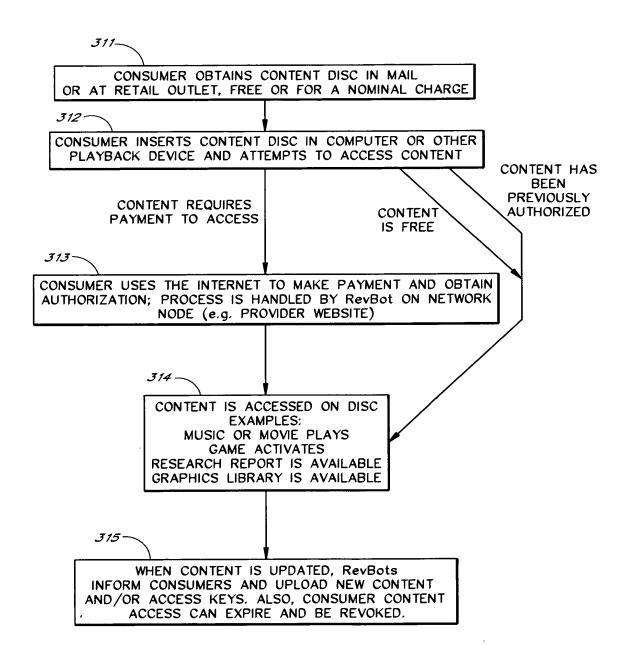


FIG. 17